



# Iowa-Nebraska IASIU – 2012 Training Seminar – Presentation Brief

## **SUBCONSCIOUS COMMUNICATION®** **FOR DETECTING DECEPTION**

### Subconscious Communication®:

The source of communication, the subconscious mind, is identified and students are instructed as to the power the mind possesses in sending out mixed signals and overcoming ulterior motives.

### Verbal Communication:

Examination of the communication process begins with the analysis of the spoken word. Students are trained to recognize the verbal indicators of deception and how word tense and usage can be used in the evaluation of the reliability of individuals' statements. The evaluation of statements made in some of the nation's more sensational cases in recent years reinforces this vital area of evaluation. The evaluation of deception found in transcripts of interviews is also presented in this section of the training.

### Subconscious Rapport Building:

The use of the three representational systems employed by the human subconscious is discussed in relation to rapport building (the interviewer is aware of what is happening while the interviewee most likely will not be). The significance of this technique is presented so that attendees might gain the most information possible from individuals capitalizing on the modality needed to open the subconscious thought process. This is very beneficial in interviewing victims suffering from traumatic experiences.

### Deception Detection and Veracity Testing:

An extremely accurate and reliable technique to determine the truthfulness of an individual is presented. The appropriate use of this information is presented to the student so that deceptive or uncooperative statements may be recorded or challenged as the situation dictates.

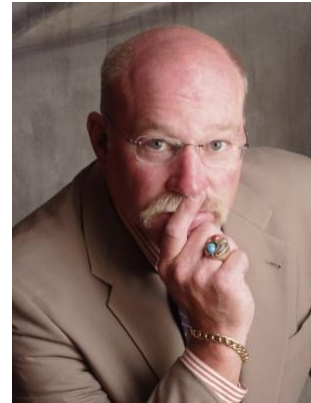
## **STEVEN A. RHOADS**

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**PRESIDENT & FOUNDER**

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KINESICS**

Chief Steven A. Rhoads is undeniably one of the leading internationally recognized experts in the field of Interview and Interrogation, Subconscious Communication® and Body Language. He is an acknowledged leader in the law enforcement community, serving on several committees at the International, State and Local level. He is a certified police instructor in 17 States and has presented his material to agencies in all 50 states, every federal law enforcement agency and students from 67 foreign countries.



Dr. Rhoads has served as an expert witness in court proceedings concerning these topics and the subject of physiological testing utilized in Driving Under the Influence cases. He has been recognized for solving many major felony crimes in several differing jurisdictions, including Senate Resolutions in the States of Mississippi and Illinois, using his Subconscious Communication® techniques.

Chief Rhoads is a 3-time recipient of the Medal of Valor and numerous other awards and commendations. His techniques and successful application of these theories have been featured in newspapers throughout the United States. He has served as a consultant to the "Montel" show, NBC and FOX television. He has been featured in articles in the Chicago Tribune, Washington Times, Women's World Magazine and others. Mr. Rhoads personal interests include being a pilot, advanced scuba diver, amateur magician and professional rodeo clown.