

IA-NE Chapter IASIU
POB 65561
West Des Moines IA 50265

Iowa-Nebraska Chapter

International Association of
Special Investigation Units



15th Annual Training Seminar & Annual Meeting

April 2 - 4, 2012

**Courtyard by Marriott
Ankeny Iowa**

Dear Associates:

The Iowa-Nebraska IASIU invites you to attend the 15th Annual Training Seminar at the Courtyard by Marriott in Ankeny Iowa. Join headline speaker Steven A. Rhoads, Ph.D. in Behavioral Science for a unique look at the art of interviewing. Mr. Rhoads will present a full day of practical techniques to enhance your interviewing skills.

You will find the split sessions in morning of day 2 packed with an excellent line up of presentations on property and medical related topics. You won't want to miss the final afternoon when ARCAA engages you in vehicle accidents and slip/trip/falls through the eyes of biomechanics, including live low velocity crash demonstrations.

Visit us at www.ia-neiasiu.com for more seminar details including a synopsis of each presentation, full speaker biographies, online registration & payment and more!

Sincerely,

Patrick Yates, President IA-NEIASIU

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### SEMINAR HOUSEKEEPING

Seminar registration includes morning and afternoon breaks, lunches, President's Reception and Networking & Hospitality events. Handout material will be made available to registrants online prior to the seminar. Business casual dress is encouraged. The IA-NE IASIU will make every effort to ensure the agenda set forth here, is the agenda on the date of the seminar. We reserve the right to make substitutions if a presenter is unable to fulfill their commitment.

### EXHIBITOR HALL

Experts in the fields of forensic accounting, forensic engineering, investigative services, online data, origin and cause, restoration, surveillance and others will be onsite to answer your questions and talk to you about how they can assist you with your investigative needs.

### CERTIFIED INSURANCE FRAUD INVESTIGATOR EXAM

Sign up to take the CIFI exam on April 2, 1:00-4:00 at the Courtyard by Marriott. You must pre-register with the IASIU to take this exam. More information on the CIFI program, the cost associated with taking the exam and how to register can be found at [www.iasiu.org](http://www.iasiu.org). Questions, contact Patrick Yates at 515-223-9127.

## Training Schedule

### Monday, April 2, 2012

- 1:00 – 4:00pm Certified Insurance Fraud Investigator Exam (CIFFI)  
4:00 – 6:00pm Early Registration – Courtyard by Marriott (hotel lobby)  
7:00 – 10:00pm Welcome Hospitality & Networking – location to be announced

### Tuesday, April 3, 2012

- 7:00 – 8:00am Registration – Courtyard by Marriott (conference center entrance)  
8:00 – 8:30am Opening Remarks  
8:30 – 12:00pm Subconscious Communication for Detecting Deception  
Steven A. Rhoads, Ph.D. Behavioral Science  
12:00 – 1:00pm Lunch  
1:00 – 5:00pm Subconscious Communication for Detecting Deception - continued  
5:00 – 5:30pm IA-NE Chapter Annual Business Meeting & Elections (members only)  
5:00 – 7:00pm President's Reception  
8:00 – 10:00pm Hospitality & Networking – location to be announced

### Wednesday, April 4, 2012

#### Morning Concurrent Training Sessions

- Session A  
8:00 – 12:00pm Medical Provider Fraud; How to detect and deter  
Adam J. Brand, Esquire – Brand & Associates  
Robert D. St. Peter, President – The Physician Network Inc.
- Session B  
8:00 – 10:00am Identifying the Source; Using chemistry to solve problems  
Kelly L. Wouters, Ph.D. - Armstrong Forensic Laboratory
- Session C  
10:30 – 12:00pm Mechanical Damage; How to differentiate from hail & wind damage  
Richard F. Herzog, P.E., R.R.C. – Haag Engineering
- 12:00 – 1:00pm Lunch  
1:00 – 4:00pm Fighting Fraud with Biomechanics & Live Crash Demonstration  
Mike Markushewski, VP of Engineering – ARCCA Inc.  
4:00pm Closing Remarks

FIND MORE DETAILS ON PRESENTATIONS AND SPEAKERS AT [WWW.IA-NEIASIU.COM](http://WWW.IA-NEIASIU.COM)

## Lodging

**Courtyard by Marriott**  
2405 SE Creekview Drive  
Ankeny IA 50021  
[www.marriott.com](http://www.marriott.com)

The Courtyard has a comfortable room waiting for you at a rate of \$99 per night for a King Deluxe. Rate includes Hot Breakfast Buffet & HS Internet.

Rate available until 3/12/2012 or room block fills. Reserve your room now!

#### Room Reservations:

Call: 515-422-5555  
Group Name: "ia-ne iasiu"  
Online: [www.marriott.com](http://www.marriott.com)  
Group Code: "ineinia"

## Seminar Questions

#### Call us:

Patrick Yates at 515-223-9127  
George Verplank at 402-327-3339  
Paige Blair at 515-345-7352

#### Email Us:

[board@ia-neiasiu.com](mailto:board@ia-neiasiu.com)

#### Find Us Online

[www.ia-neiasiu.com](http://www.ia-neiasiu.com)

### IA-NE IASIU ANNUAL MEETING

#### NOTICE

Chapter Members: Please plan to attend the 2012 Annual Meeting, April 3 at 5:00pm at the Courtyard by Marriott. Elections will be held for the office of President, Vice President, Secretary/Treasurer, Director and Associate Director. Please contact Kurt Schall at [schallk@nationwide.com](mailto:schallk@nationwide.com) if you are interested in running for a position on the board.

## 2012 IA-NE IASIU Training Seminar Registration Form

Name: \_\_\_\_\_

Company/Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Email: \_\_\_\_\_

#### Please check all that apply:

- Plan to attend the President's Reception  
 Request vegetarian lunch  
 Plan to take the CIFFI exam

#### Registration Fee:

- IA-NE IASIU Member  
 Regular & Supporting Partner . . . . . \$150  
 Associate . . . . . \$75  
Non-Member  
 Private Industry (Insurance, Attorney...) . . . \$180  
 Public Service (Police, Fire, State, Fed ...) . . . \$90  
Non-SIU Claim Representative  
 April 4, 1:00-4:00 session only . . . . . \$50

ALL REGISTRATIONS AFTER 3/1/2012 \$180

**\* No refunds after 3/5/2012**

#### Mail Registration & Check payable to:

IA-NE IASIU  
POB 65561  
West Des Moines Iowa 50265

#### Register & Pay online at

[www.ia-neiasiu.com/training.html](http://www.ia-neiasiu.com/training.html)